

PHELAN

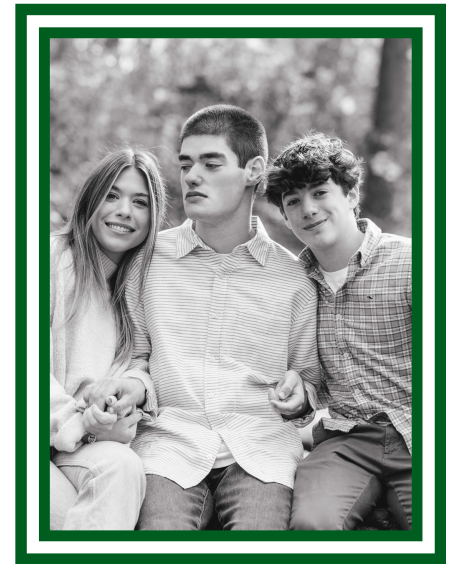


LUCKY

EST. 2014

Who is JACK?

Jack is a handsome, 6 ft. tall, 21-year-old who attends the Meadowood Transition Program in Wilm., DE. His stature & intense hazel eyes may seem intimidating, but those who know him, know that Jack is more of a love than a tough guy. His sweet demeanor & gentle ways melt the hearts of those who spend time with him. He loves Goldfish crackers, car rides to anywhere and hanging with his big sis, Maddie, and younger brother, Seanie. Besides being the inspiration for the **PHELAN LUCKY** campaign, Jackie is one of only 3,550+ people world-wide diagnosed with Phelan-McDermid syndrome.



Together, We're Never Alone

What is Phelan-McDermid Syndrome?

Phelan-McDermid syndrome is a rare genetic disorder that can compromise many critical functions in a person's body — from learning and communicating to eating and sleeping. Children with this complex medical condition are born with a genetic difference on chromosome 22 that affects proper brain development and functioning. As a result, they experience intellectual and physical disabilities that vary from child to child, often losing many of their essential skills and requiring long-term care and medical attention. Currently, there are no treatments or cures.

What is PHELAN LUCKY?

PHELAN LUCKY is an online t-shirt fundraising & awareness campaign. It started as our attempt to give back to the Phelan-McDermid Syndrome Foundation (PMSF). PMSF has provided us with support, information and, most of all, hope for Jack's future and the future of all those diagnosed. Our campaign, which originated in 2014 in Wilm, DE, has sold more than 59,000 shirts throughout the world, raising over \$850,000. For the past 10 years, people in 33 countries have been sporting their **PHELAN LUCKY** shirts in an effort to raise awareness. The campaign has been fortunate to have many high-profile people join us in our pursuit to create much-needed awareness of this rare disease while raising funds for crucial scientific research and family support. It is our hope that you will join us in celebrating 11 years of **PHELAN LUCKY** and help us reach our goal of \$150K this year, bringing our total funds raised for PMSF to \$1 million.

Buy a Shirt/Donate

VISIT: <https://www.customink.com/s/20phelanlucky24>

Include that you are supporting: **#FORJACK**

DEADLINE to order: **January 23, 2024**

After the Campaign

#ROCKyourshamROCKS on St. Patrick's Day: **Sunday, March 17, 2024**

Share your photos with us on social media (see tags below)

